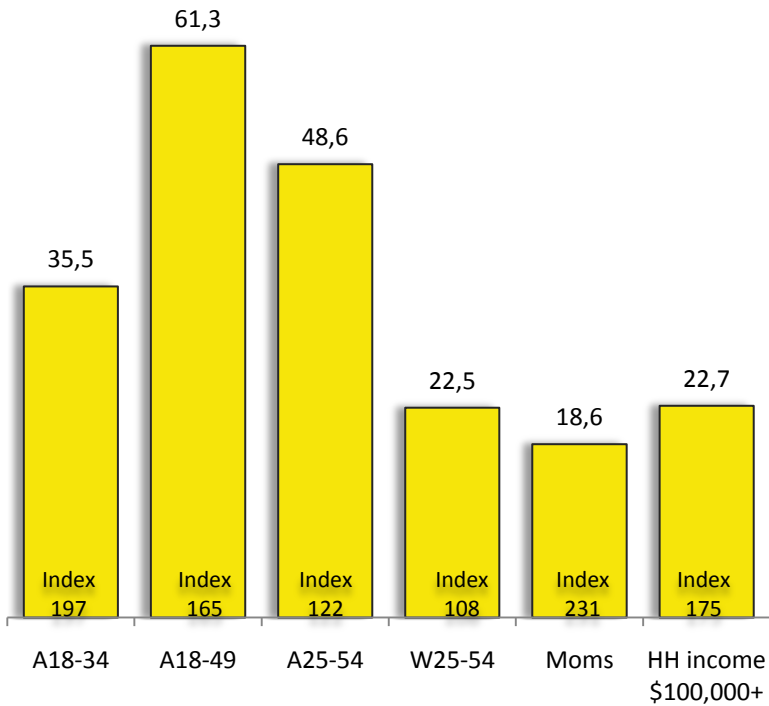


TÉLÉTOON is composed of the best buying targets!

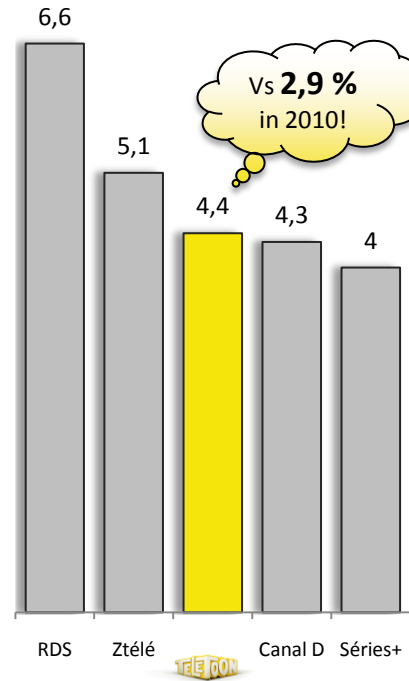
Audience composition (%)



In addition to ranking well amongst the 18-34 and 18-49 year old's, TÉLÉTOON is **first** in market shares **amongst mothers** with children under the age of 12 (5.2%)!

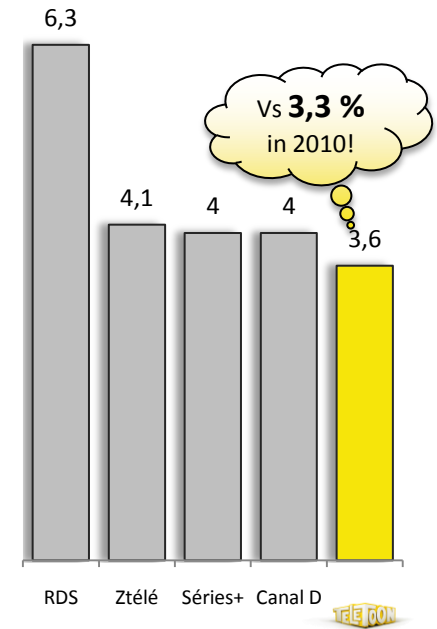
Market shares (%)

18-34 years old



Market shares (%)

18-49 years old



– Specialty Networks–



Top 10 (Average Weekly Reach)
Adults 25-54

1. Les Simpson – 615 000
2. Johnny Test – 350 000
3. Tom et Jerry tales – 341 000
4. Bugs Bunny et twitty – 324 000
5. American Dad – 272 000
6. Film science insensé – 266 000
7. Ça passe ou ça casse – 250 000
8. Les Zybrides – 203 000
9. Family Guy – 191 000
10. TÉLÉTOON présente – 191 000



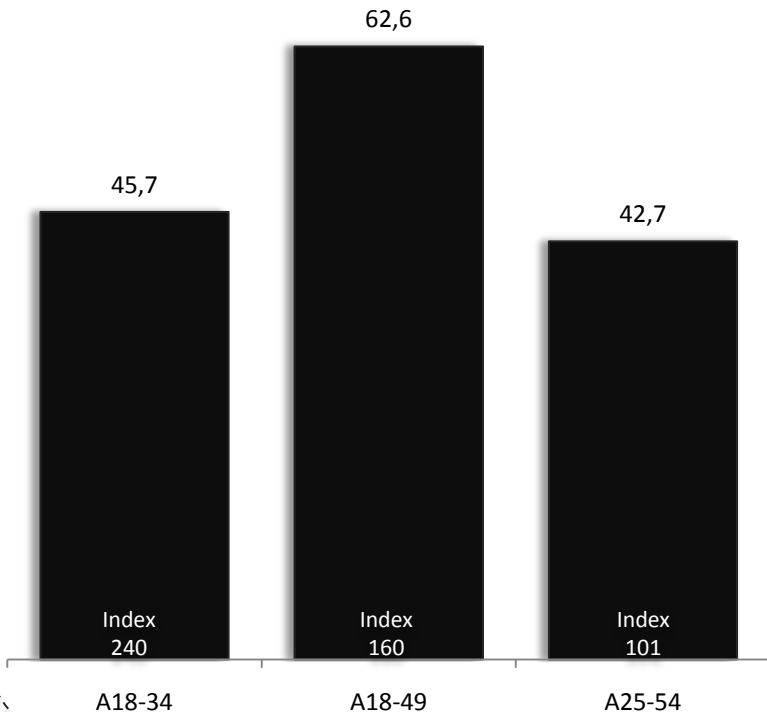
Among all specialty networks, *Les Simpson* is the **#1** show of adults 18-34 and ranks **fifth** for adults 25-54!



From 9pm to 12:30am, TÉLÉTOON la Nuit ranks at the **top of the charts** among A18-34 and A18-49!

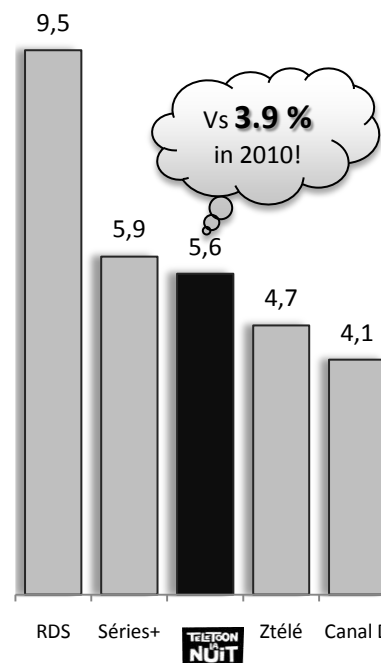
TÉLÉTOON la Nuit is also composed of great buying targets!

Audience composition (%)



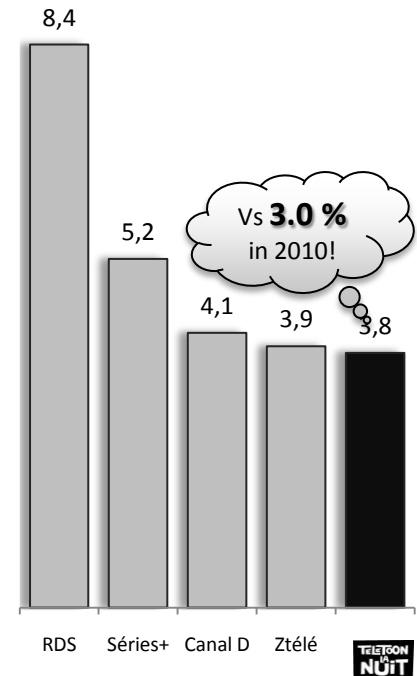
Market shares (%)

18-34 years old



Market shares (%)

18-49 years old



— Specialty Networks—

Audience Composition(%)

TÉLÉTOON rétro is composed of the **best** buying targets !

